

**YUMA CLEAN AND BEAUTIFUL COMMISSION
MINUTES OF THE EAST MAIN CANAL BEAUTIFICATION
WORK SESSION HELD ON AUGUST 27, 2024
PUBLIC WORKS TRAINING ROOM
155 WEST 14TH STREET
YUMA, AZ 85364**

MEMBERS PRESENT: Greg LaVann, Chairman
Andres Bereznak, Commissioner
Kyla Smith, Commissioner
Kirsten Carpenter, Commissioner

MEMBERS ABSENT: Arturo Morales, Vice Chairman
Deirdre MacDonald, Commissioner
Lonna Brazeel, Commissioner

STAFF MEMBERS: Joel Olea, Director of Public Works
Laura Zavala, Administrative Support Supervisor

CALL TO ORDER:

The meeting was called to order at 3:00 pm. by Chairman LaVann

ADMINISTRATIVE ITEMS:

Roll call:

Laura Zavala completed roll call.

Approval of minutes:

Commissioner Smith moved to approve the previous minutes, which was seconded by Commissioner Carpenter. The motion was passed unanimously.

NEW BUSINESS:

Call to the public:

Josh Bootzin is a reporter with the Yuma Daily Sun who was present during the meeting. He has been a reporter with the Yuma Daily Sun for approximately 6 months. He was recently assigned to cover a city beat and anything going on with the city government. His goal is to attend council and commission meetings to increase his understanding of the city and to stay informed.

SUBCOMMITTEES:

East Main Canal Subcommittee:

Director Olea provided an update to the commission regarding the potential installation of exercise equipment and a shade along the multi-use path of the East Main Canal, between 16th St. to 24th St. Public Works and the Commission are currently collaborating with YRMC to discuss funding and future planning for the incorporation of this equipment.

He also reassured the commission that regular inspections are taking place with the contractor in the area where the vegetation was planted along the East Main Canal. Public Works is diligently monitoring the shrubs and trees that didn't survive the summer. As the landscaping work is still under warranty, there is a possibility of additional planting in October.

Chairman LaVann informed the commission that discussions are ongoing with the San Diego muralist about the design and the next stages of implementing the murals in that area as well.

Promotion and Marketing Subcommittee:

The committee presented the new design for the Beautification Award. The new sign highlights the words "Beautification Award" with a larger font. A new sign, sized 30x24, was created and will now be used by businesses to display after being nominated and selected to win a Beautification Award.

Chairman LaVann entertained a motion to approve the new design dimensions and specifications. Commissioner Berezna made a motion, and Commissioner Smith seconded it; the motion was passed unanimously.

Commissioner Smith informed the commission that Vice Chairman Morales and she are still working on adding a "Community Projects" section to the city website. They will work with Aaron Morales, the city's Marketing Specialist, to accomplish this.

Beautification Award Subcommittee:

No updates at this time.

STAFF UPDATES:

Laura Zavala reminded the commission of the upcoming Household Hazardous Waste event scheduled for September 14, 2024, and asked the commissioners to reach out with their availability to volunteer.

Director Olea reminded the commission that their presentation to City Council is scheduled for October 15, 2024, at 5:30 pm.

FUTURE AGENDA ITEMS:

Commissioner Smith requested an item be added to September's agenda to discuss the Community Projects section.

ANNOUNCEMENTS:

None at this time.

ADJOURN:

Commissioner Carpenter moved to adjourn the meeting, which was seconded by Commissioner Smith. The motion was passed unanimously, and the meeting was adjourned at 3:16



A handwritten signature in black ink, appearing to read 'Greg LaVann', written over a horizontal blue line.

Chairman, Greg LaVann



A handwritten date '7/3/24' in black ink, written over a horizontal blue line.

Date