

Vertical or Feather Banners

These are tall, flag-like temporary signs that may be placed on a property to promote a special event or activity.

- May be located no more than every 50 feet across the street frontage.
- Must be maintained in good order and not faded or torn.
- May not be located in driveways or drive aisles.
- May not be located in the public right-of-way.
- May not be located in required parking or landscaping.
- May not be placed closer to a sidewalk or roadway than a distance less than its height.
- Must be removed at the end of the business day.



A-Frame Signs

These are small, two-sided, portable signs that may be located near a business.

- A-Frame signs may be no larger than 3 feet by 2 feet.
- May not be located near the roadway.
- May not be located in the public right-of-way or within landscaping.
- May not be on wheels.
- Must be removed at the end of the business day.

Banner Signs

Banner signs are paper, fabric or canvass type signs that may be temporarily attached to a building. Banner signs may be placed to promote a special event such as a grand opening. The maximum time a Banner sign may be placed is 15 days. The maximum size of a Banner sign is 32 square feet.

Frequently Asked Questions

Do I need a permit for a temporary sign?

Yes—if the temporary sign is more than 32 square feet or more than 6 feet in height.

How long can I keep my temporary sign up?

Banner signs and Streamers may be in place no more than 15 days.

Vertical/Feather Banners may be kept year round but must be taken down at the end of the business day.

A-Frame signs may be kept year round but must be taken down at the end of the business day.

Balloons/Inflatable devices may be kept year round but must be taken down at the end of the business day.

Can I have a Hand-Held/Walking Sign?

Yes—but the maximum height is 6 feet.

Agency Contacts

City of Yuma

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Building Safety

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Temporary Signs and Banners



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Temporary Signs

The City of Yuma supports the needs of the community to promote special events. Most temporary signs do not require building permits if the standards of the City Zoning ordinance are being met.

- ◆ Temporary signage can not be permanently set in the ground or anchored to a building.
- ◆ Temporary signs include Vertical/ Feather Banners, A-Frame signs, Banner Signs, Streamers and Balloons/Inflatable Devices.
- ◆ All signs must be well maintained, do not block traffic visibility or sidewalks, and have no flashing lights.
- ◆ Any temporary signage proposed for installation shall conform with the standards and criteria indicated in the table to the right.
- ◆ Lighting for temporary sign installations shall be prohibited.
- ◆ A permit shall be required for any temporary sign installation exceeding 32 square feet in sign face area, and exceeding six feet in height, provided, however, that the installer of any temporary sign exceeding ten square feet in sign face area shall register its location, as permitted by this chapter, with the City of Yuma Department of Planning and Neighborhood Services. In applying for such a permit for temporary signage as required herein, the applicant shall indicate in writing the date by which such signage shall be removed.

Standards and Criteria for Temporary Signage

Zoning Districts	Type of Sign/ Installation	Maximum Area of Sign Face	Maximum Number of Signs	Maximum Height of Sign	
				Within Street Setback	Outside Street Setback
AG	Freestanding: Wall-mounted	32 sq. ft.	1 per street frontage	6 ft.	12 ft.
SR, RE, R-1, R-2, R-3, MH and R-MH	Freestanding: Wall-mounted	10 sq. ft. (less than 1 acre)	1 per street frontage	6 ft.	6 ft.
		32 sq. ft. (1 acre or more)	1 per street frontage	6 ft.	8 ft.
TR	Freestanding: Wall-mounted	32 sq. ft.	1 per street frontage	6 ft.	8 ft.
B-1, B-2, PSC, I-P, L-I and H-I	Freestanding	100 sq. ft.	1 per street frontage	A distance below the uppermost line of the wall upon which mounted, equal to one-half the vertical dimension of sign	
	Wall-mounted	32 sq. ft.	1 per building facade		

Balloons and inflatable devices

Balloons and Inflatables may used to advertise special events subject to the following:

- shall not be higher than the building located on the site.
- no balloon shall be wider than 4 feet.
- shall be tethered to the ground a distance from the property line equal to the balloon height.
- are required to be maintained solely on the property of the business for which it is advertising.
- are not allowed to cross into the public right-of-way, whether in the air or on the ground.
- are not allowed to be cut loose or to blow away. The maintenance and disposal of the balloons is the responsibility of the business that they are advertising. Balloons must be removed and disposed of properly.

Temporary Sign Restrictions

- ▶ Signs may not be located in driveways or drive aisles.
- ▶ Signs may not be located in the public right-of-way.
- ▶ Signs may not be located in required parking spaces or landscaping.
- ▶ Signs may not be attached to utility poles or traffic control devices.
- ▶ Lighting for Temporary Signs shall be prohibited.

More Information about Signs, both Temporary and Permanent, can be found in Chapter 154, Article 17 of the City of Yuma City Code.