

**YUMA CLEAN AND BEAUTIFUL COMMISSION
MINUTES OF THE MEETING HELD JULY 25, 2023
PUBLIC WORKS TRAINING ROOM
155 WEST 14TH STREET
YUMA, AZ 85364**

Vice Chairman Arturo Morales called the meeting to order at (3:01) pm

MEMBERS PRESENT: Vice Chairman Arturo Morales
Commissioner Joanne Mowczko
Commissioner Kyla Smith
Commissioner Robert Vigil
Commissioner Lonna Brazeel
Commissioner Deirdre MacDonald

MEMBER'S ABSENT: Chairman Greg LaVann

STAFF PRESENT: Public Works Director, Joel Olea
Admin Support Supervisor, Laura Zavala
Customer Account Specialist, Darla Kuhn

APPROVAL OF MINUTES

A motion was made by Commissioner Mowczko and seconded by Commissioner MacDonald (unanimously); the motion was passed.

NEW BUSINESS

Adopt-a-Street Presentation by Yuma Staff:

Public Works Manager, Michael Flowers and Superintendent, Josh Conover presented to the commission new changes coming to the Adopt-a-Street program. The new changes demonstrate how participants will now have the option to go to the city website and view which roads have been adopted and which roads are available for adoption. This new innovative way of doing business with the public also allows for them to not have to send an email or make a phone call. Most requests will be able to be done through the City's application, "Yuma See Click Fix" such as requesting a trash pick up and PPE for their scheduled cleanup.

Call to the Public:

No members of the public were present.

Commissioner Updates:

Regarding the Main Corridor Beautification Project Discussion, Vice Chairman expressed how proud and happy he is that the Clean and Beautiful Commission adopted a main corridor of the city, in this case, 16th Street between Redondo Center Dr. and the I-8 off-ramp.

The Commission discussed having a Yuma See Click Fix and Adopt-a-Street Open-house. It was suggested that the commission man a booth at a local city event where a crowd is already present. Public Works agreed to assist with equipment. A motion was made by Commissioner Mowczko to move forward with the project and seconded by Vice Chairman Morales (unanimously); the motion passed.

The Commission discussed the 5-Year Plan currently in place. Administrative Support Supervisor, Laura Zavala informed the commission that the plan in place was voted on and approved in December 2020 and it is good until the year 2026. The commission agreed to continue working towards the items listed on the current plan.

BEAUTIFICATION AWARD UPDATE/NOMINATIONS

There were no new nominations or recommendations on addresses. Admin Support Supervisor Laura Zavala did inform the commission that the Beautification Award was presented to The Vertical Church and the next one is scheduled to be presented to Burger King at 581 E. 16TH St. on July 27th at 11:00 am. The commission would like to add an extra sign to The Vertical Church because of the large property and would like to do the same for any awards presented to larger properties moving forward. A motion was entertained by Vice Chairman Morales and seconded by Commissioner Brazeel (unanimously), and the motion was passed.

SUBCOMMITTEES:

No updates from the Promotion and Marketing Subcommittee. Vice Chairman Morales will be reaching out to other organizations who have experience manning a successful booth at local events to help with the planning of the Yuma See Click Fix and Adopt-a-Street booth.

The Beautification Award Subcommittee will be revising the SOP on presenting awards now that a few awards have been presented and a better procedure has been established.

The commission decided to tentatively schedule their next Adopt-a-Street cleanup for October 7 at 8:00 am. It was not voted on yet but will be listed as a future agenda item to vote on.

STAFF UPDATES:

Administrative Support Supervisor, Laura Zavala showed the commission what the new double-sided signs looked like and gave the commission the option to make them reflective which the commission agreed to.

Director Olea informed the commission that he met with Machele Headington from YRMC, and she wanted to reveal to Chairman LaVann and Matt Molenaar with NexGen that they would like to participate in the East Main Canal Beautification Project. YRMC is asking for a business plan from the City of Yuma. Matt Molenaar has identified locations for murals. The focal point will be at the center point which is the East Main Canal and Ridgeview Dr. Once the city has turned over the business plan, YRMC will indicate where they would like to participate. There will be a future agenda item added to create an East Main Canal Beautification Subcommittee. Director Olea has submitted an application to APS to get a grant for trees. The commission would like to have a work session prior to the August meeting to discuss a plan on how to proceed with the project. A motion was made by Commissioner Vigil to move forward and seconded by Vice Chairman Morales (unanimously), and the motion was passed.

FUTURE AGENDA ITEMS

Schedule a tour of the Household Hazardous Waste event in the future months.

GOOD OF THE ORDER

No discussion.

ADJOURN

The meeting was adjourned at 4:09 pm.



Arturo Morales

Vice Chairman

Date