

**YUMA CLEAN AND BEAUTIFUL COMMISSION
MINUTES OF THE MEETING HELD MAY 30, 2023
PUBLIC WORKS TRAINING ROOM
155 WEST 14TH STREET
YUMA, AZ 85364**

Chairperson Greg LaVann called the meeting to order at (3:02) p.m.

MEMBERS PRESENT: Chairman, Greg LaVann
Vice Chairman, Arturo Morales
Commissioner, Joanne Mowczko
Commissioner, Kyla Smith
Commissioner, Lonna Brazeel

MEMBERS ABSENT: Commissioner, Deirdre MacDonald
Commissioner, Robert Vigil

STAFF PRESENT: Public Works Manager, Greg Britt
Administrative Support Supervisor, Laura Zavala

OTHERS PRESENT: Arizona@Work Executive Director, Nidia Herrera
Arizona@Work Case Manager Coordinator, Evelyn Aello
Arizona@Work Program Development Specialist, Norma Avila

APPROVAL OF MINUTES

A motion was made by Commissioner Mowczko and seconded by Commissioner Morales (unanimous), and the motion was passed.

NEW BUSINESS

Call to Public:

Nidia Herrera, Executive Director with Arizona@Work has been assisting with recruitment and attended the Public Works Open-house and Career Expo during Public Works Week and became aware of some of the projects Public Works and the Commission are working on such as the beautification of the bike path. Nidia informed the commission that Arizona@Work has a youth program that serves ages 16-24 and they would like to collaborate with the beautification project as well as any other projects that may be available coming along. Nidia explained that the program is funded by the Department of Labor for qualifying applicants and it helps youth gain experience in the work field and keep them out of trouble. Nidia said it's a resource that they would like to make available to the commission and to the Public Works department.

Commissioner updates:

Vice Chairman Morales informed the commission that on June 3rd, between the hours of 8:30-11:30 am, he, the Mayor, and other council members will be present for multiple ribbon cuttings showcasing the upgrades made to some of the local parks. This event is open to the public.

Commissioner Mowczko talked about attending the Public Works Open-house and expressed being pleased with the information given as well as the interaction provided by all individuals.

Vice Chairman Morales encouraged the commission to provide guidance to the community to complement the environment and our community rather than just focusing on the negative.

Commissioner Smith complimented all the graphics used at the Open-house. The Chairman gave credit to the Public Works staff for putting it together. He says he got a lot of positive feedback.

Beautification Award Updates/Nominations:

Administrative Support Supervisor, Laura Zavala informed the commission that they were scheduled to present a Beautification Award at 461 S. 1st Ave on May 31st, 2023 at 12:00 pm. Chairman LaVann, Commissioner Mowczko, and Commissioner MacDonald would be in attendance. The commission was also informed that the award belonging to "The Gonzales Family" for their property located at 619 W. 1st St. was presented to them on May 26th during the employee Public Works luncheon. A date will be scheduled with the family to install a sign and to take a picture.

Chairman LaVann said he would try to get dates by the end of June for Burger King located at 581 E. 16th St. and The Vertical Church located at 3142 S. Arizona Ave. to receive their award.

Commissioner Mowczko informed the commission that she and Commissioner MacDonald had left a card at 1951 W. 1st St. and said the property looked nice and well-maintained until they approached the front door. Administrative Support Supervisor, Laura Zavala did receive a call from the homeowner who was a Spanish Speaker. He was informed that the card had been left by two of the commissioners and gave him a brief synopsis of what the Clean and Beautiful Commission does and was trying to accomplish. Vice Chairman Morales will be reaching out to the homeowner to follow up.

The Promotion and Marketing Subcommittee agreed that pictures and information of the awarded recipients would be sent to the media team within 5 days of the award being presented for the media team to publish and recognize the individuals publicly.

SUBCOMMITTEES

Promotion and Marketing Subcommittee:

Graphic Designer, Aaron Morales with the Communications team at City Hall assisted with making edits to the nomination form that would be live to the public to nominate locations. Commissioner Kyla Smith presented the new edits to the commission. Chairman LaVann entertained a motion to accept the edits as presented, the motion was approved by Commissioner Mowczko and seconded by Commissioner Morales, (unanimously) and the motion was passed.

Beautification Award Subcommittee:

The commission was informed that the Asset Management Team with the Public Works Department would be adding the awards to the map as we present more.

Adopt-a-Street Subcommittee:

No updates

STAFF UPDATES

Public Works Manager, Greg Britt provided an update to the commission on the Adopt-a-Street program. There was a section adopted from E. 29th St to E. 32nd St. on Ave 7E in the month of April by APS. The commission was also informed that Public Works staff would be presenting the new changes to Adopt-a-Street to City Council at a work session on July 18, 2023. The commission was invited to attend.

Manager, Greg Britt also showed the commission pictures of the wall along the bike path of the East Main Canal between 16th and 24th St. where a group of young marines assisted with painting the wall a solid white. Prior to this, the wall had patches of different colors where graffiti had been covered.

FUTURE AGENDA ITEMS

Chairman LaVann will be sending Laura Zavala questions for the person representing Public Safety in June's meeting.

Chairman LaVann made a motion to request a YCAT bus shelter for the northeast corner of Ave A and 32ND St. Commissioner Mowczko approved the motion and Commissioner Morales (unanimously), and the motion was passed.

The commission would like to discuss and identify additional locations in the city that may be in need of a YCAT bus shelter.


GOOD OF THE ORDER

The commission welcomed Manager Greg Britt as the new liaison for the Clean and Beautiful Commission.

ADJOURNMENT

A motion was made by Vice Chairman Morales seconded by Commissioner Mowzcko to adjourn the meeting at 4:02 p.m.

The motion carried unanimously.



Greg LaVann Chairman

6/27/2023

Date