

**YUMA CLEAN AND BEAUTIFUL COMMISSION  
MINUTES OF THE MEETING HELD April 25, 2023  
PUBLIC WORKS TRAINING ROOM  
155 WEST 14<sup>TH</sup> STREET  
YUMA, AZ 85364**

**Chairperson Greg LaVann** called the meeting to order at (2:59) p.m.

**MEMBERS PRESENT:**     **Chairman, Greg LaVann  
Vice Chairman, Arturo Morales  
Commissioner, Joanne Mowczko  
Commissioner, Kyla Smith  
Commissioner, Robert Vigil**

**MEMBERS ABSENT:**     **Commissioner, Lonna Brazeel  
Commissioner, Deirdre**

**STAFF PRESENT:**       **Director, Joel Olea  
Public Works Manager, Greg Britt  
Administrative Support Supervisor, Laura Zavala**

**OTHERS PRESENT:**     **None**

**APPROVAL OF MINUTES**

A motion was made by Commissioner Mowczko and seconded by Commissioner Vigil (unanimous), and the motion was passed.

**NEW BUSINESS**

**Call to Public:** No members of the public were present.

**Commissioner updates:**

Chairman LaVann advised the commission that The Gowan Company has decided not to participate in the East Main Canal cleanup. YRMC is still committed but Michelle Hayes is still waiting on direction from the Board on whether or not they will be able to commit financially and labor-wise. Chairman, LaVann will be keeping the commission updated.

Director Olea updated the commission, advising that he put \$80,000 into Public Works 2024's fiscal year requested budget to go towards the East Main Canal beautification project. He will be working with Victor Guzman, who is a local architect to develop renderings for 16<sup>th</sup> St. to 24<sup>th</sup> St. along the canal. It's Public Works' goal to have a display during Public Works week on Thursday, May 25<sup>th</sup> showcasing the project.

## **Beautification Award Updates/Nominations:**

The commission voted on 5 new properties that were nominated, only 4 were approved to receive a Beautification Award.

The first property was nominated by Commissioner Mowczko and is located at 461 S. 1<sup>st</sup> Ave. Chairman LaVann made a motion to approve the property for a Beautification Award, Commissioner Mowczko seconded the motion, (unanimously) and the motion passed.

The second property was nominated by Commissioner McDonald and is located at 608 S. 2<sup>nd</sup> Ave. Chairman LaVann entertained a motion to approve the property for a Beautification Award, but nobody approved the motion, (unanimously) the motion failed.

The third property was nominated by Chairman LaVann and it is Burger King located at 581 E. 16<sup>th</sup> St. Commissioner Smith approved a motion to award Burger King with a Beautification Award, the motion was seconded by Vice Chairman Morales, (unanimously) and the motion passed.

The fourth property was nominated by Public Works Manager Michael Flowers and it is located at 619 W. 1<sup>st</sup> St. Chairman LaVann entertained a motion to approve the property for a Beautification award, the motion was approved by Vice Chairman Morales and seconded by Commissioner Vigil, (unanimously) and the motion passed.

The fifth property was nominated by Chairman LaVann and it is The Vertical Church located at 3142 S. Arizona Ave. Chairman LaVann entertained a motion to award The Vertical Church with a Beautification award, the motion was approved by Commissioner Vigil and seconded by Commissioner Mowczko, (unanimously) and the motion passed.

## **SUBCOMMITTEES**

### **Promotion and Marketing Subcommittee:**

Commissioner Smith met with the City's Graphic Designer, Aaron Morales to make edits to the test form for the public to nominate a property for a Beautification Award. She will be presenting it to the commission next month to discuss. Chairman LaVann said the form will be a great way to get the community involved.

Commissioner Mowczko made a motion that the commission adopt the concept, Commissioner Vigil seconded the motion, (unanimously) and the motion was passed.

### **Beautification Award Subcommittee:**

Commissioner Mowczko was able to present to the commission the awards map that she requested. The map displays all of the residential and commercial awards that have been presented by the commission in the past years.

### **Adopt-a-Street Subcommittee:**

The commission discussed setting a specific day out of the month to present awards to make it easier when planning.

Chairman LaVann entertained a motion to present Beautification awards on the last Tuesday of every month after the nominations have been submitted and approved. May's awards will be presented on the last Wednesday due to the Memorial Day holiday. A motion was approved by Commissioner Mowczko and seconded by Commissioner Smith, (unanimously) and the motion was passed.

The commission discussed potentially changing the location they voted on for the Adopt-a-Street program but ended up agreeing that the location originally voted and approved on met the criteria they were looking for. The current position on 16<sup>th</sup> St. from Redondo Center Dr. to the on-ramp of Interstate 8 was retained. No further action was taken.

### **STAFF UPDATES**

Public Works Manager, Greg Britt provided updates to the commission on the Neighborhood Cleanup program. He informed the commission that Neighborhood Cleanup wrapped up on April 13, 2023. 1,393 tons of trash were collected and a total of 2,742 tires.

Director Olea gave the commission an update on Adopt-a-Street. He stated that for the month of March, seven groups cleaned up seven miles and picked up 31 bags of trash.

Public Works staff will be presenting to City Administration a new workflow for Adopt-a-Street. They will be focusing on how Adopt-a-Street was managed in the past and where it's going in the future. The new method will allow participants to do most of the sign-up process as well as request to have trash bags picked up online.

Administrative Supervisor, Laura Zavala also informed the commission that APS has now become a participant in Adopt-a-Street.

### **FUTURE AGENDA ITEMS**

Presentation of the edits made to the link for nominating properties on the website by the Promotion and Marketing Subcommittee.

Discuss voting for a new Chairman and Vice Chairman.

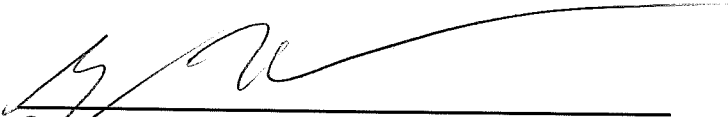
**GOOD OF THE ORDER**

Commissioner Mowczko expressed her concern about transients leaving trash in the community. Director Olea informed that the commission's preview or focus would be to continue promoting and encouraging the community to pick up trash and the transient concern would be up to Public Safety to handle.

**ADJOURNMENT**

**A motion was made by Commissioner Mowczko seconded by Vice Chairman Morales to adjourn the meeting at 4:04 p.m.**

The motion carried unanimously.

  
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Greg LaVann Chairman

5/31/2023  
\_\_\_\_\_  
Date